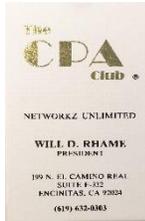


WILL D. RHAME

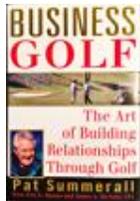


Will D. Rhame — started his career as a Licensed Principal Broker with Shearson Lehman Brothers in La Jolla California. While at Shearson, he founded The CPA Network Corporation (**The CPA Club**), which became a national business networking exclusive territory program, offering continuing professional education credits to Certified Public Accountants and Attorneys. Within two years, he sold over 150 Chapters in thirty-five states.



Mr. Rhame invented the “**Expression Machine**,” the first Bumper Sticker Machine. The free-standing machine used a computer, monitor, special keyboard and heat transfer printer to create an 8.5” by 11” polypropylene sheet with a separation or cut down the middle of the sheet. The creator would have their sticker on one side, and the establishment where the machine was placed would have their sticker on the other. The backing of the sheet were coupons.

Each person who created a sticker could enter a contest by typing in their name, email and phone number, that was sent to a local radio station, to see who had the best saying each week and win \$100.



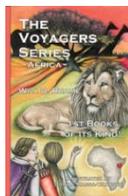
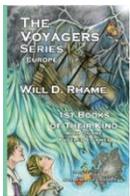
He then wrote the author, **Business Golf**, *The art of developing relationships for business through golf*. He also developed a half-day educational seminar, teaching participants the psychology of how to play the perfect round of business golf. He teamed up with world-renowned sportscaster, Pat Summerall, in the creation of the book. His clients subsequently included IBM, GM, Golf Magazine, Prudential Securities, Nationwide Insurance, Canada Life, SAFECO, Wall Street Journal, and hundreds of smaller companies in the United States and abroad.



Rhame produced the Million Dollar Golf Training video with Barry Smith and Rocky Bleier This 30-minute training video is sold to business golfers around the world.



Mr. Rhame is the founder of the **Executive Sports Club** (ESC), a monthly business networking club designed to help professional athletes make the transition from sports into a business. Members must either be a current or retired professional athlete, business owner, or officer of a corporation. He worked with Barry Smith who is currently the Chairman of the Board of Directors of the Florida Sports Hall of Fame.



Coach Will is a prolific writer with several published books, a movie script “**The Bye Bye Club**,” ten+ operation manuals and hundreds of poems. He has written two novels in a series called “**The Voyagers Series**” (Europe & Africa) his personal most important writing accomplishment for children. *The Voyagers Series* utilizes four different techniques to help children better understand and retain what they have read. Being much more than a series of books, *The Voyagers Series* is a highly interactive learning experience that combines internet (the website) with the printed page, utilizing Chapter Questions, Trivia Questions, character-building Life Lessons, and

online Crossword Puzzles and Games. *The Voyagers Series* is indeed a team project, with parents and teachers being involved as facilitators for the students. Each book has a detailed Teachers/Parents Guide, available at www.thevoyagersseries.com. Having been piloted in several schools and classrooms, participating students have reacted with great enthusiasm, and teachers have reported exciting increases in reading and retention skills. Some have called The Voyagers Series revolutionary!

POWER
with
WORDS

Coach Will is also the creator and founder of “**POWER with WORDS.**” POWER with WORDS is a one-page, weekly FREE subscription offering a Mental Hygiene lesson that has the Definition, Symptom, and Solution, all written with a generic sports background. The goal is to help people learn effective communication skills while understanding the psychology behind various character-building traits of each word. Each “Symptom” of the lesson is thoroughly researched to find the best and most qualified expert who has written about the subject. Thereby offering the reader a professionally analyzed humanistic view of the do’s and don’ts of hundreds of words. www.powerwithwords.com Communication is a global problem. POWER with WORDS introduces people of all walks of life to the concept of mental hygiene, through the understanding of how “WORDS” affect our minds and how we can begin to treat our emotional behavior to become happier, healthier and more intelligent.



Mr. Rhame, or “Coach Will,” spent much of his life teaching tennis in-between his other projects. Coach Will took his experience with sports, and coaching to become a **Neurofeedback Technician - Neuroplastician**, whereby he helped professional athletes learn how to get into the “Zone” mentally without stress or how to focus without distraction. He uses this knowledge in tennis instruction, which offers a unique perspective on the lessons he teaches. His passion for tennis has helped every part of his extensive business career. He became the Director of Tennis at several private country clubs including Innisbrook Resort & Golf Club and Saddlebrook Tennis Resort.

Finally, Coach Will has three children Shyla, Arlee, and Mauree. He is a 4.5 rated tennis player, a 12 handicap in golf and is an avid surfer. He has a B.B.A. in Business Administration and a Minor in Administrative Management from UNT. He is a licensed USPTA Instructor.



Will to R